

CMSS Spring Gala Sponsorship Opportunities

May 2026



Spring Gala 2026

Community Music School of Springfield

Greetings Friends,

Community Music School of Springfield is thrilled to announce our **Annual Spring Gala**, taking place on **Friday, May 1, 2026**.

This year's theme, "**Connecting Generations, Inspiring Resilience**," celebrates the power of music to bring people together. Music strengthens the ties between generations, helping us share stories, preserve traditions, and remain resilient in times of uncertainty.

At CMSS, we see these connections every day: in a grandparent attending a child's recital, a teacher mentoring a new student, and in ensembles where young and old create harmony together.

Your sponsorship helps us make these connections possible. The Spring Gala is CMSS's largest source of funding for financial aid and scholarships, ensuring that 2,500 students of all ages, backgrounds, and abilities have access to high-quality music education each week.

Will you help us reach our 2026 Gala goal of \$125,000? Sponsorship levels range from \$10,000 Lead Sponsorship to \$1,000 Rhythm Sponsorship. Support at every level will help us deliver programs that are equitable, inclusive, and culturally responsive.

Sponsorship opportunities are attached. To confirm your sponsorship or for more information, please contact Alex Santiago at 413-732-8428 ext. 119 or asantiago@communitymusicschool.com.

Thank you for helping us connect generations and inspire resilience through the transformative power of music education.

With gratitude,

Janine Idelson

President of Board of Directors

Eileen McCaffery

Executive Director

CMSS Gala 2026 Planning Team



127 State Street, Springfield, MA 01103

413-732-8428

communitymusicschool.com

CMSS Gala Sponsorship Opportunities

Lead \$10,000+ Sponsor

- 8 Complimentary tickets to gala
- Recognition in CMSS E-Newsletter & marketing to 4,000 CMSS supporters
- Recognition on gala promotional materials and signage
- Verbal Recognition during the gala and company/org logo displayed on screen during event
- Recognition in CMSS thank-you letters to 250+ guests & donors
- Recognition on CMSS website and social media platforms
- Sponsorship recognition in press release to media
- Live remarks & 3 minute video featuring your organization during the gala

Melody \$5,000+ Sponsor

- 6 Complimentary tickets to gala
- Recognition in CMSS E-Newsletter & marketing to 4,000 CMSS supporters
- Recognition on gala promotional materials and signage
- Verbal Recognition during the gala and company/org logo displayed on screen during event
- Recognition in CMSS thank-you letters to 250+ guests & donors
- Recognition on CMSS website and social media platforms
- Sponsorship recognition in press release to media

Harmony \$2,500+ Sponsor

- 4 Complimentary tickets to gala
- Recognition in CMSS E-Newsletter & marketing to 4,000 CMSS supporters
- Recognition on gala promotional materials and signage
- Verbal Recognition during the gala and company/org logo displayed on screen during event
- Recognition in CMSS thank-you letters to 250+ guests & donors
- Recognition on CMSS website and social media platforms
- Sponsorship recognition in press release to media

Rhythm \$1,000+ Sponsor

- 2 Complimentary tickets to gala
- Recognition in CMSS E-Newsletter & marketing to 4,000 CMSS supporters
- Recognition on gala promotional materials and signage
- Verbal Recognition during the gala and company/org logo displayed on screen during event
- Recognition in CMSS thank-you letters to 250+ guests & donors
- Recognition on CMSS website and social media platforms



Thank you for your support of music education!

Payable to: Community Music School of Springfield

Pay online by scanning the QR code

To pay by phone, call Alex Santiago at 413-732-8428 ext. 119

